Table 3. Summary of CO Results (mg/cigt.)

BRAND	CTSD Results (March, 1991 CI)	Market Sample #33	Market Sample #34
Alpine KFMHP	14.7	14.2	13.9
Alpine KFMSP	15.0	15.5	14.8
Alpine 100FMSP	13.7	13.9	14.2
Alpine Lts. KFMHP	10.3	10.0	9.8
Alpine Lts. KFMSP	8.9	10.0	9.7
Alpine Lts. 100FMSP	10.6	11.2	10.9
B & H KFHP	11.0	11.7	11.0
B & H 100FHP	14.7	15.1	14.9
B & H Ment 100FMHP	14.1	14.7	14.4
B & H 100FSP	14.9	15.4	15.5
B & H Ment 100FMSP	13.5	15.6	14.0
B & H Deluxe Ult Lts. 100FHP	5.5	6.0	6.1
B & H Deluxe Ult Lts. Ment 100FMHP	6.2	5.7	6.3
B & H Lts. 100FHP	11.2	11.1	11.0
B & H Lts. Ment 100FMHP	9.7	11.0	11.0
B & H Lts. 100FSP	9.8	11.8	11.4
B & H Lts. Ment 100FMSP	10.2	10.8	11.1
B & H Multifilter KFSP	9.1	9.8	10.1
B & H De-Nic KFHP	NL	NL	8.0
B & H De-Nic Ment KFMHP	NL	NL	8.2
B & H De-Nic 100FHP	NL	NL	7.9
B & H De-Nic Ment 100FMHP	NL	NL	7.6
Bristol KNFSP	14.5	NL	16.0
Bristol Full Flavor KFSP	14.9	NL	15.5
Bristol Full Flavor 100FSP	16.6	NL	17.5
Bristol Lts. KFSP	11.2	NL	11.7
Bristol Lts. Ment KFMSP	10.6	NL	11.4
Bristol Lts. 100FSP	12.0	NL	12.5
Bristol Lts. Ment 100FMSP	13.3	NL	12.8
Bucks Full Flavor KFSP	12.5	NL	13.0
Bucks Lts. KFSP	11.3	NL	11.3
Cambridge Full Flavor KFSP	13.6	14.8	14.8
Cambridge Full Flavor 100FSP	15.1	16.0	16.4
Cambridge Lts. KFSP	12.0	11.8	11.4
Cambridge Lts. Ment KFMSP	11.5	11.7	11.9
Cambridge Lts. 100FSP	13.5	13.3	12.5
Cambridge Lts. Ment 100FMSP	13.9	12.8	12.8
Cambridge Ult Low Tar 100FSP	4.8	5.6	5.8
Cartier 10's 100FHP	NL	7.3	7.8
Cartier 10's Ment 100FMHP	NL	7.8	7.2
Cartier 20's 100FHP	NL	7.5	7.3

Source: https://www.industrydocuments.ucsf.edu/docs/lpkk0001

Table 3. Continued

BRAND	CTSD Results (March, 1991 CI)	Market Sample #33	Market Sample #34
Cartier 20's Ment 100FMHP	NL	7.6	7.4
Commander RNFSP	11.8	12.4	12.3
Commander KNFSP	14.2	15.7	16.2
English Ovals KNFHP	14.5	14.7	15.1
Hi-Lite 100FHP	13.7	NL	13.1
Marlboro KFHP	13.6	13.7	13.9
Marlboro KFSP	12.6	14.2	13.6
Marlboro Ment KFMSP	14.5	14.7	15.4
Marlboro 100FHP	15.8	15.2	15.5
Marlboro 100FSP	15.2	14.6	15.0
Marlboro 25's KFSP	13.1	14.1	14.1
Marlboro Lts. KFHP	10.3	11.5	11.3
Marlboro Lts. Ment KFMHP	9.5	9.4	9.8
Marlboro Lts. KFSP	10.8	11.2	11.2
Marlboro Lts. 100FHP	11.6	11.0	11.6
Marlboro Lts. Ment 100FMHP	10.0	10.0	10.5
Marlboro Lts. 100FSP	11.2	11.4	11.5
Marlboro Lts. 25's KFSP	10.4	11.3	10.8
Marlboro Ult Lts. KFHP	NL	6.9	6.5
Marlboro Ult Lts. 100FHP	NL	6.5	7.3
Merit De-Nic Low Tar KFSP	NL	8.9	NL
Merit De-Nic Low Tar Ment KFMSP	NL	8.4	NL
Merit De-Nic Ult Low KFSP	NL	3.5	NL
Merit De-Nic Ult Low Ment KFMSP	NL	3.3	NL
Merit KFHP	8.7	9.4	9.1
Merit KFSP	8.9	9.4	9.1
Merit Ment KFMSP	8.7	9.3	8.9
Merit 100FSP	9.3	10.9	10.6
Merit Ment 100FMSP	11.0	11.0	11.1
Merit Ult Lts. KFHP	4.9	5.5	5.6
Merit Ult Lts. KFSP	4.7	5.2	5.2
Merit Ult Lts. Ment KFMSP	5.4	5.7	5.6
Merit Ult Lts. 100FHP	5.2	6.6	6.9
Merit Ult Lts. 100FSP	6.5	7.1	6.3
Merit Ult Lts. Ment 100FMSP	7.0	6.1	6.9
Next De-Nic KFSP	NL	8.8	8.7
Next De-Nic Ment KFMSP	NL	8.2	8.1
Next De-Nic 100FSP	NL	8.9	8.6
Parliament Lts. KFHP	9.8	9.4	9.4
Parliament Lts. KFSP	8.2	9.8	9.5
Parliament Lts. 100FSP	11.0	11.6	11.4

Source: https://www.industrydocuments.ucsf.edu/docs/lpkk0001

Table 3. Continued

BRAND	CTSD Results (March, 1991 CI)	Market Sample #33	Market Sample #34
Philip Morris International 100FHP	14.8	16.8	15.4
Philip Morris International Ment 100FMHP	15.2	15.9	15.4
Players RNFHP	13.5	14.3	14.8
Players KFHP	11.3	11.6	11.2
Players Ment KFMHP	10.4	11.5	11.0
Players 100FHP	11.7	12.1	12.3
Players Ment 100FMHP	11.7	12.0	12.5
Players Lts. 25's KFSP	11.3	10.5	10.0
Players Lts. 25's Ment KFMSP	9.5	10.2	10.1
Players Lts. 25's 100FSP	12.5	12.4	12.7
Players Lts. 25's Ment 100FMSP	11.6	12.7	12.6
Saratoga 120FHP	13.8	14.1	13.7
Saratoga Ment 120FMHP	12.1	13.3	13.0
Virginia Slims 100FSP	12.1	12.7	12.6
Virginia Slims Ment 100FMSP	11.8	12.4	12.4
Virginia Slims Lts. 100FHP	7.7	8.4	8.0
Virginia Slims Lts. Ment 100FMHP	8.4	8.2	7.9
Virginia Slims Lts. 120FHP	12.7	12.7	13.5
Virginia Slims Lts. Ment 120FMHP	12.6	12.7	12.6
Virginia Slims Ult Lts. 100FHP	5.3	5.5	5.6
Virginia Slims Ult Lts. Ment 100FMHP	4.9	5.4	5.4
Virginia Slims Superslims 100FHP	7.6	7.4	6.5
Virginia Slims Superslims Ment 100FMHP	6.7	6.2	6.4

NL = Not Listed

Source: https://www.industrydocuments.ucsf.edu/docs/lpkk0001